

CoffeeNet

Company Details

Description Tri-Branded Concept, including Gourmet free-trade coffee, Wi-Fi internet Café, and community incubator. Featuring fresh-baked scones, muffins and a rich assortment of lunch selections.

Business Established: 2001

Franchised Since: 2004

Contact Info

Address: Luxcore Engineering, LLC. 4480 H South Cobb, Suite 215, Smyrna, GA 30080

ZipCode: 30080

Country : USA

Phone : (404) 543-8300

Fax: (866) 486-3591

Primary Contact Name & Title : P. Yarber – VP of Development

Email: info@coffee-net.net

Website: <http://www.coffee-net.net>

Financial Info

Startup Cash Required: \$ 75,000 - \$ 100,000

Investment Required: \$ 127,900 - \$ 180,000

Financial Comment: Total investment includes start-up cash.

Training

Extensive training provided at our Company owned training store and at franchisee location.

Qualifications

We are seeking: energetic, highly motivated, customer oriented individuals. Prior food experience is not required but helpful.

Franchise Application

The purpose of this request is to provide general information. This information will be kept confidential and will be a basis for a discussion regarding a CoffeeNet franchise. Should a mutual interest develop, we will request additional information. The return of this form does not obligate you or CoffeeNet in any manner. Attach a resume and return to: CoffeeNet (address).

Personal

Full name _____ email _____
Address _____
City/state/zip _____
Home phone: _____ home fax: _____
Drivers license: _____ social security: _____
Date of the birth: _____ spouse name _____ number of dependents _____

Education

School attended major Degree & GPA Year graduated
High School _____
College _____
Graduate School _____

Additional

Education of seminars; training in sales, management, retailing, or food service; experience which would help you own/operate a CoffeeNet. Please describe:

Experience (current)

Position _____
Company _____ Phone _____
Address _____ City/state/ Zip _____
Tenure: _____ Salary: _____ Supervisor: _____
May we contact you at work? Yes No

Describe the nature of the business and your responsibilities

Experience (previous)

Position _____
Company _____ Phone _____
Address _____ City/State/Zip _____
Tenure: _____ Salary: _____ Supervisor: _____
May we contact you at work? Yes No

Describe the nature of the business and your responsibilities

Business Goals

Why do you want to own your own business? _____

Please list your business goals

1 year _____
3 year _____
5 year _____

Do you plan to work on your CoffeeNet franchise full-time?

Yes No

Would this business be your sole source of income?

Yes No

When would you be ready to make your investment?

Number of units you are interested in opening?

Will your spouse be active in the business?

Yes No

Planned date to open the first store?

Do you plan to have partners? Yes No
 (If yes, each partner must submit a completed franchise business application)
 Do you plan to have investors? Yes No
 If yes, what will their equity contribution be?
 Are you currently involved in any legal action? Yes No
 Have you ever been involved in bankruptcy? Yes No
 If yes, please explain: _____

Total capital available in the CoffeeNet or other franchise store(s)? _____

Credit References

	Company	Address	Acct. Number	Telephone Number
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____

Additional References (Friends Neighbors, Business Associates but no Relatives minimum of 10 years acquaintance)

	Name in Full	Address	Occupation	Years Known
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____

Questions of Interest

What is your favorite food? _____

What was your favorite course of study? _____

Have you ever stolen anything? If so, what? _____

If you had to pick one place to live for the rest of your life, where would it be?

What is an acceptable annual rate of return on an investment over a ten year period?

Please describe the best retail experience you have ever had and where it happened.

Please describe the worst retail experience you have ever had and where it happened.

What is reasonable for rent as a factor of revenue in a restaurant/retail as a percentage?

Please give a brief overview of depreciation/amortization and what impact it has on a business?

In your own words, please define COGS?

How much money does it take for the average American to retire?

Personal Cash Flow

Annual Income Generated		Annual Expenditure	
Salary		Mortgage Payment	
Spouse's Salary		Car Payments	
Securities Income		Debt service (credit cards)	
Rentals		Lease on luxuries	
Commission		Vacations	
Bonus		Land Contracts	
Other Income		Other Expenditures	
Total Annual Income		Total Annual Expenditure	
Annual Personal Cash Flow (Total Annual Income-Total Annual Expenditure)			

Personal Net Worth

Assets		Liabilities	
Cash on hand in bank		Mortgages Payable to Bank	
U.S. Government Securities		Lines of Credit to a bank	
Real Estate		Auto Loans	
Stocks, Bonds, Money Market		Taxes Payable	

Life Insurance, Cash surrender value		Accounts Payable	
Automobiles		Credit Card balances	
Notes receivable			
Other Assets:		Other liabilities:	
Jewelry		Home equity loans	
Personal effects		Notes Payable	
Other		Other	
Total Assets		Total Liabilities	
Personal Net Worth (Total Assets-Total Liabilities)			

1. I understand that the purpose of this questionnaire is to gather general information, and is no way binding on either the company or the applicant. It is, however, understood that the applicant supplies the information contained herein to the best of his or her knowledge and ability, and that the company relies on this fact in assessing the desirability and qualification of the applicant.
2. The signature below authorizes the release and verification of credit information to Luxcore Engineering, L.L.C. the parent company to CoffeeNet.

Signature of applicant date

Signature of applicant date